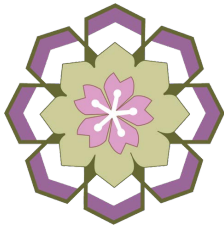


SPONSORSHIP OPPORTUNITIES



Middle East Studies Association
P: 520-333-2577 | F: 520-207-3166
secretariat@mesana.org | mesana.org



MESA's annual meeting is the single largest gathering of experts on the Middle East. These are scholars who have been in the field, studied the people, and know the ins and outs and all the complexities of the region. They assemble each year to share their research and plan future collaborations, and you could have their undivided attention!

If your target audience is Middle East studies academics, you do not want to miss the opportunity at MESA. Take advantage of these new opportunities..

Gold Level (more than a \$5,400 value) \$3,300

- Priority booth selection at book exhibit - before the booth lottery held **May 25** (\$300 value)
- Full-page ad in printed program (\$1,100 value)
- Logo on conference canvas tote bag (\$1,200 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA annual meeting mobile app (\$150 value)
- One paragraph promotional blurb to be included in email reminder sent to registered participants one week prior to conference (\$300 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$300 value)
- Individualized social media post on Twitter and Instagram prior to conference (\$300 value)
- Special sponsorship recognition on conference signage (\$750 value)

Silver Level (more than a \$2,900 value) \$1,750

- Full-page ad in printed conference program (\$1,100 value)
- Banner ad on MESA annual meeting mobile app (\$1,000 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$200 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage (\$300 value)

Bronze Level (more than a \$1,500 value) \$900

- Half-page ad in program book (\$660 value)
- Listing on annual meeting sponsorship page with link to webpage of your choosing (\$100 value)
- Group social media post on Twitter prior to conference (\$150 value)
- Individualized push notification from MESA meeting conference mobile app (\$150 value)
- Special sponsorship recognition on conference signage (\$150 value)

Coffee Break TBD

Sponsor a 1/2 hour coffee break to be held in the book exhibit during one of the session breaks

Dates TBD

Includes

- Welcome sign at entrance during coffee break
- Five minute promotional pitch during coffee break
- Logo on conference tote bag or full-page ad in printed conference program (\$1,200 value)
- Group social media post on Twitter and Instagram prior to conference (\$150 value)
- Special sponsorship recognition on conference signage

Logo on Conference Tote Bag \$1,200

Conference attendees will be given a quality cotton tote bag highlighting the MESA 2025 MESA 2025 Annual Meeting logo and the logos of sponsors.

SPONSORSHIP FORM

MESA's 59th Annual Meeting November 22-25, 2025
Westin Washington, DC Downtown



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MESA 2025 SPONSORSHIP OPPORTUNITIES*

Gold Level Sponsor	\$ 3,300
Silver Level Sponsor.....	\$ 1,750
Bronze Level Sponsor	\$ 900
Coffee Break Sponsor	\$ TBD
Logo on Tote Bag	\$ 1,200

*prices subject to change

PAYMENT

Payments made via check or money order must be drawn on a US bank, be in US dollars and needs to be made payable to MESA. For inclusion in the printed program, please note that this sponsorship form and PAYMENT IN FULL must be received by **September 1, 2025**.

Check Enclosed

Credit Card VISA • MASTERCARD • AMERICAN EXPRESS • DISCOVER

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Cardholder's Name CVV Code

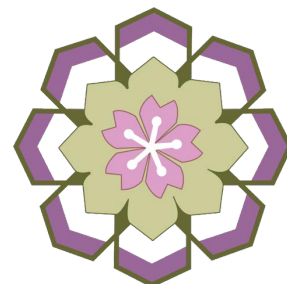
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For more information contact
Calliandra Hermanson
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