

Awakening Egyptian Women's Conscience

A critical discourse analysis of eleven articles, written and published by Doria Shafiq, 1948-1956 in the periodical *Bint al-Nīl*, from a post-colonial perspective.

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How did Doria Shafiq represent the contemporary Egyptian woman and her role in society and what ideological values and conceptions were prominent in her articles?

Method: Norman Fairclough's *Dialectical Relational approach*, using his framework for textual, discursive and sociocultural analysis.

Results: the ideological undertones in the articles chronologically shifted, indicating Shafiq's strategic usage of patriarchal bargains in her discourse, in order to negotiate within a hegemonic structure where patriarchal and imperialistic values dominated.

